

Staffordshire Community Foundation



Annual Review 2013/14



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Chairman's Foreword

The last 12 months has been a period of change followed by consolidation for the Staffordshire Community Foundation. Early in the period we moved offices from the Dudson Centre in Stoke-on-Trent to the Stafford Campus of Staffordshire University, where the University kindly provide us with excellent office space free of charge. We then set about recruiting new staff to support Steve Adams, our Director of Operations. I am pleased to say that by the end of the 12 month period we had a strong team in place. During the build up of new staff, we were also visited by UKCF who reviewed our national accreditation. I am delighted to report that we received a very positive report and have been accredited for a further 3 years. I should like to thank Steve and his staff for all their hard work this year.



During the year we have also recruited 5 new Trustees for the Community Foundation and we now have a much better representation of all parts of the County on our Board of Trustees. The Board have been great supporters of the Community Foundation, giving us the benefits of their experience and wisdom, and I should like to thank all the Trustees for their support this year.

Despite the challenges of moving, recruiting staff and Trustees and the UKCF accreditation, I am delighted that the Community Foundation managed to invest just short of £800,000 in a variety of projects within the County. I think we are now much better placed to raise this figure in the coming year and we look forward to continuing to serve the County of Staffordshire.



The Staffordshire Community Foundation Trustees

Left to right: Simon Price, Neil Dawson, Graham Hill (Advisor to the Board), Mark Barnish (Treasurer & Chair of Finance Sub-Committee), Prakash Samani, Helen Dart, Lee Bates, Jean Gibson (Chair of Grants Sub-Committee), Sarah Elsom, Simon Morris (Chair), Roger Lewis (Deputy Chair)

Director of Operations' Review



April 2013 saw the end of our 3 year business and development plan. It was important that our new development plan should take account of the changes that had affected the voluntary sector, and that were already affecting wider society, or about to. Along with this, it was important to ensure that whilst we as a Foundation could grow, we were able to help other smaller charitable organisations in their own sustainability.

At the start of our financial year our team consisted of 3 people - a grants officer, Melanie Gardiner, on maternity leave and her cover, Deborah Nicklin. We also had a part time apprentice administrator, Shannon Warrilow, working on a fixed term contract. To coincide with our move to Stafford we were pleased to welcome Sally Grieve as our new grants officer, Elizabeth Stevenson heading up Donor Relations and two new administrators, Gemma Bond and Beverlie Jackson and this is a particularly appropriate time to thank Melanie, Deborah and Shannon for their hard work over the past few years, and to formally welcome what is already a close knit and exceptionally strong new team.

The changes affecting the community as a whole continue to grow and extend their effects, but we look forward with renewed vigour and continue to seek out opportunities – to work with more people, to help more organisations head towards sustainability and to continue to strengthen Staffordshire.

We thank everyone who has been part of our journey so far, and welcome everyone with whom we have developed new and successful relationships this past 12 months. We look forward to working with you all in the future.



The Staffordshire Community Foundation Team

Left to right: Steve Adams (Director of Operations), Sally Grieve (Grants Officer), Elizabeth Stevenson (Donor Relations), Gemma Bond (Communications Administrator), Beverlie Jackson (Grants Administrator), Jane Keller (Administrator)

About Us

The Staffordshire Community Foundation is an independent charity dedicated to strengthening local communities and tackling issues of disadvantage and exclusion through the building of permanent endowments and the allocation of grants.

We began in 2001, following the fundraising efforts of the Countess of Shrewsbury and Talbot and Lord Stafford. Very soon we had built up a small sum of funds, which we used to distribute grants. In 2008 we entered into a very successful partnership with VAST, at the time the CVS for Stoke on Trent, and launched the government funded Grassroots Grants scheme. As well as the grants programme, match funding was also available to apply to donations to build a permanent endowment fund for the benefit of the county, and by April of 2011 we had nearly £3m held in endowment funds.

Our Board of Trustees are drawn from across the county and have a wide variety of backgrounds and experience, from banking and finance to business to work in the voluntary sector. We employ this method of board building so that we can represent and understand the views of different sections of our county.

We also distribute grants on behalf of Government, national charities and public organisations, as well as private donors and smaller endowment funds. We have comprehensive grant-making policies and procedures, combined with extensive knowledge and understanding of our local community and its needs, therefore ensuring grants are targeted responsibly and carefully.

We are one of over 40 Community Foundations throughout the United Kingdom and are affiliated to UK Community Foundations, who represent our interests on a national level and promote closer working and opportunities for all Community Foundations. Every county in England has a community foundation, and there are national community foundations in Wales, Scotland and Northern Ireland and a national Community Foundation for the Republic of Ireland.

The strength of community foundations is that as we are locally based we understand our local community. We can identify local needs and mobilise local resources far more quickly than might otherwise be the case. Through this fortunate position we work closely with other agencies throughout the county, including CVS services and local authorities, for the betterment of the county, whilst remaining non-political.

In 2013 we achieved 'Quality Accreditation Mark 3' status with UKCF to standards endorsed by the Charity Commission. This award is made to Foundations that can demonstrate a clear and transparent method of working, and covers such topics as grant making, endowment building, donor relations, financial management and community engagement, as well as a solid business and development plan.

Quality accredited by
UK Community Foundations
to standards endorsed by
the Charity Commission



What We Offer

We offer many services that benefit the communities of Staffordshire, whether that community exists on a street, neighbourhood, district or county level. The important thing is that we use our abilities to benefit as many people in Staffordshire as possible—to help make Staffordshire a better place to live.

We

- **Deliver grants** on behalf of **Government, local authorities,** national, regional and local **funders** and local **philanthropists**.
- **Build permanent endowments** – designed to ensure that there is a long term **sustainable** source of funding for the county's many needy **charities** and **community groups**.
- **Help to represent civil society**, working in **multi agency partnerships**, where there is a clear benefit to the **communities** within Staffordshire.
- Provide comprehensive bespoke **Social Responsibility** services to **businesses** and local **philanthropists**, along with others who care about their community, to **give something back** in a **cost effective, time efficient** way—**maximising impact** and **minimising cost**

If you are looking for extra support with a project that you might be running, or if you are looking to give something back but don't have the time or expertise to fulfill it alone, we are here to help.

About the Grants we'

Foreword by Sally Grieve, Grants Officer



Every year we receive more requests for help than the previous one, but unfortunately, there is always more demand than there are available funds. This makes decisions particularly difficult, and it is always important that we make the most of the limited funding that we have available.

This year has been no exception, and we received applications for more than £2.5million, with just over £700,000 available to distribute. In circumstances like this, it is vital that we ensure everyone is treated fairly, and that we follow our comprehensive policies to the letter.

We have seen our endowment funds produce a very competitive return, which allowed us to allocate more funding from them than ever before. As well as this we were pleased to welcome 2 new funding streams—the first being the 'Partners Assuring a Safer Staffordshire' grants scheme and the second the major Big Lottery Local Papers scheme, run in conjunction with The Sentinel.

Partners Assuring a Safer Staffordshire is the full name of the former PASS scheme, run by Staffordshire Police and assisted by contributions from businesses around the county. This scheme is available to the whole of Staffordshire and supports projects that are trying to increase community safety.

The Big Lottery Local Papers scheme is one strand of funding from the Big Lottery. In partnership with The Sentinel, applications were welcomed from charities and community groups in North Staffordshire, North Shropshire and South Cheshire. With a £250,000 budget, within just 4 weeks we had received over £1.6million of applications. The scheme was unique in that whilst the first stage of the process saw organisations apply in the usual manner, a second and third assessment round was introduced, with a final round that involved readers of The Sentinel voting for their preferred projects. Although this made funding exceptionally competitive, it nevertheless meant that readers' attention was drawn to some of the fantastic organisations that the area is home to. Eventually 11 organisations secured funding, and details can be found over the subsequent pages.

We continued our long running distribution agreement with Comic Relief, to distribute their 'Community Grants' strand, as well as adding the new Comic Relief—Enhanced Grants scheme, making awards of £30,000 over 2 years to significant projects.

We always try to ensure that there is an even spread of funding around the county, although quite often this depends on the funder's wishes—every funding provider has their own priorities and needs, and our job is to ensure that they achieve them, in the best way possible. We also have an obligation to the community groups around the county, to ensure that as much funding as possible is accessible to them in the most transparent and easy to obtain way.

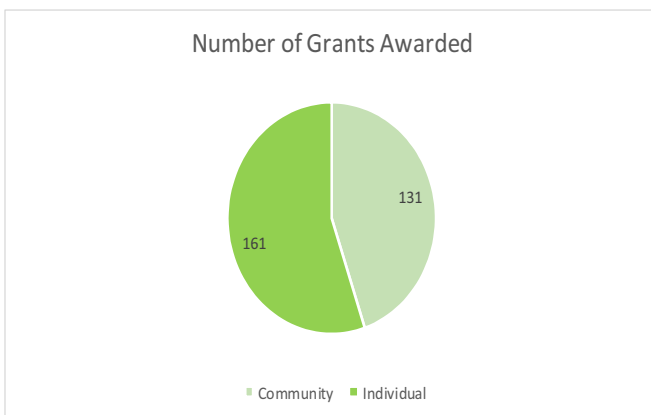
ve Awarded this Year

For the purposes of grant giving, Stoke on Trent and Staffordshire are treated as comparative areas—meaning that each has its own budget. This is partly due to the Government’s view of the area, with each being a ‘Top Tier Local Authority’, meaning that quite often funding is restricted to one area or the other. Within Staffordshire we try to achieve an even spread of funding to each of the boroughs or districts, (Stafford, Newcastle under Lyme, Tamworth, East Staffordshire, Staffordshire Moorlands, Lichfield, South Staffordshire and Cannock Chase), although this is not always possible.

In this financial year there has been more funding awarded to groups in Stoke on Trent than in many areas of the county. However, this is being actively addressed with the formation of our new community funds. Areas that already have community funds, such as Lichfield have fared far better than many other areas of the county. You can read more about them on pages 38 & 39. Over the next 12 months community funds will make awards in Cannock Chase, South Staffordshire, Stafford and Tamworth.

We make awards to many different types of charities, with different aims and objectives, but we also have several funds that help individuals who may be in difficult circumstances.

The breakdown between grants awarded to community groups and individuals is shown to the right, although grants to individuals are normally limited to a few hundred pounds, as opposed to the significant amounts that are available to community groups.



Overall in this financial year over 44,000 people across the county, as well as over 2000 people in South Cheshire, have directly benefited from a grant through the Staffordshire Community Foundation, providing a fantastic return on investment in local community and voluntary groups.

Over the next few pages you can find more information about the schemes that we have been running over the past year, and more about the sort of groups that have benefitted.



Comic Relief

Comic Relief made £4.5 million available through community foundations this year, to fund projects across the UK, which are addressing issues in communities that suffer from economic and social deprivation made worse by the current economic climate. The programme aimed to empower local people, enabling them to create lasting change in their communities.

Funding was available to help with;

- ⇒ increasing local services
- ⇒ building skills of local people
- ⇒ increasing community cohesion
- ⇒ responding to local economic needs

A total of £32,175 was awarded from the Comic Relief Local Communities scheme in 2013/14

Who We've Helped

Tamworth Community Gospel Choir

£2750 to run 10 'participation programmes', to increase the number of people attending and to grow their membership.

Rubygirl UK

£3962 to provide confidence building activities for NEETs (those aged 18—24 who are not in employment, education or training) in North Staffordshire.

Lichfield Garrick Theatre

£2600 to provide theatre workshops for disadvantaged people in Lichfield.

1st Cheslyn Hay Boys Brigade

£1000 to organise a weekend camp for a scout group in Cannock Chase.

Community Together CIC

£6734 to provide work clubs for unemployed people in Tamworth.

Alrewas Cricket Club

£1500 to provide cricket coaching courses in Lichfield.

Meet-A-Mum Play scheme

£10,000 to provide pre-school activities for children in the Staffordshire Moorlands.

Hem Heath Bowling Club

£2129 to purchase a sit on mower to ease the maintenance burden of its members.

Porthill Park Cricket Club

£1500 to purchase an outfield mower. To increase efficiency and allow the ground to be used more.

Case Study: REC FC



REC FC was set up by the Racial Equality Council and a group of local parents, who were trying to promote a sense of wellbeing and belonging, along with community cohesion, through the use of sport in the Burton on Trent area of East Staffordshire. They were awarded a grant of just over £2291.40 which enabled them to purchase kit and equipment for the people taking part, as well as facilitating high quality training sessions.

The local community was very supportive and there was lots of interest from people wishing to take part in the activities. Due to the success of the project, a local business has now become involved who has agreed to sponsor the team for the next season.



The support enabled the organisation to give local youngsters a sense of pride and belonging, as well as discouraging crime and anti-social behaviour in the local area. The project was a true intergenerational project, and participants ranged from young people through to older people.

As a knock on effect, it promoted a healthier lifestyle to the local community and the participants in the project. This informal education of health related issues delivered through sport has resulted in some members going on to join local gyms in an effort to continue to keep fit.

Bev Balkadi, Project Co-ordinator for REC FC, said, "We appreciate the funding we received, as without it we would not have achieved most of what we have. We hope to continue to work along side a qualified coach this coming season .Thanking you again for all your help".



Comic Relief—Enhanced Grants



Comic Relief fund many projects around the UK, as well as abroad. In addition to their 'Local Communities' funding strand, they also deliver an 'Enhanced Grants' strand.

These grants are issued over 2 years via community foundations, and are usually for a maximum amount of £30,000, (or the equivalent of £15,000 per year). Not all areas of the country are eligible for the 'Enhanced Grants' strand, but within Staffordshire, organisations based in, or working in, Stoke on Trent or its immediate surrounds are eligible.

Enhanced Grants work in a slightly different way to ordinary Comic Relief funding, in that there is no formal application process. Organisations that apply to the Local Communities grants strand, that show particular ambition or potential, especially in the areas of community cohesion or poverty and disadvantage are eligible for consideration.

For the 2013—2015 funding round, two organisations were chosen in Stoke on Trent.

Case Study: Stoke on Trent Foodbank



Due to its high population density, along with a number of other factors, poverty within Stoke on Trent is a real issue. Often people are forced to make decisions such as paying for their accommodation and bills or paying for their food. This leads many people to take out loans that they can ill afford, particularly when faced with exceptionally high interest rates, that further exacerbate the problem.

According to the most recent economic profile of Stoke on Trent; 31.2% of the population live in the 0-10% most deprived areas and a further 40.7% live in the 10-30% most deprived areas. Within the key area of the distribution, the area surrounding the city centre of Hanley, 51% of children under 16 live in poverty and 34% of the working age population in poverty with the average incomes being 31% below the national average, (taken from Stoke on Trent City Council Economic Profile 2012).

Stoke on Trent Foodbank received a grant through the Comic Relief Enhanced Grant scheme to cover the costs of a part time Volunteer Co-ordinator. The role was needed to develop the increasing number of volunteers required to run the project, provide ongoing training and to ensure that the right volunteers were recruited and supported within their role.

As well as providing emergency food parcels, the Stoke on Trent Foodbank offers other services to the local population, including signposting and supported access into statutory and voluntary and community sector organisations.

Case Study: Engage Communities CIC



Engage Communities CIC identified that there are regular unreported violent attacks between young people based on the different geographical areas they live in . Underlying these issues are racial tensions, breakdown of social cohesion and a lack of aspirations.

The organisation developed a proposal for a project that was to be called 'Roundhouse'. Roundhouse would use the Olympic sports of Taekwondo and Boxing as a method of engaging hard to reach young people across Stoke on Trent. The programme would then lead on to mentoring, education and employment support in order to raise aspirations.

The plan was for multiple clubs across the city, with each club based on 3 hours of Taekwondo, 3 hours of Boxing, as well as a dedicated session on mentoring. In each session a different 'prevention theme' would be worked on, e.g. youth violence prevention. In each session, community cohesion, health and personal development were amalgamated as part of the coaching, as well as motivational speaking.

As a result of the project's success, Engage Communities CIC are regularly invited to major festivals and events in the area to facilitate Taekwondo and boxing sessions. They have been able to run 10 outreach sessions for both sports engaging with more than 1000 people.

As a further result of the funding, it has enabled the project to increase its provision by 7 'satellite clubs' that are run after school and take place once a week for 90 minutes, across North Staffordshire. Current venues include;

- * Haywood Academy (40 registered members)
- * The Co-operative Academy of Stoke on Trent (50 registered members)
- * The Discovery Academy (35 registered members)
- * St Peter's Academy (30 registered members)
- * NCHS – The Science College (from September 2014)
- * Clayton Hall Business and Language College (from September 2014)
- * Stoke-on-Trent College Sports Academy (25 registered members)



As a further recognition of the fantastic work of Engage Communities CIC, Round House Boxing Satellite Club has been successful in being shortlisted for Sport England's Satellite Club of the Year. They are one of three national finalists who will be attending the awards ceremony at the Houses of Parliament in London. The awards ceremony will be held on Tuesday 21st October 2014. It is worth noting that Engage Communities CIC also recognise the support of SASSOT, (Sport Across Staffordshire and Stoke on Trent).

High Sheriff Fund

The High Sheriff Fund was one of the first grants schemes administered by the Staffordshire Community Foundation and made its first grants in 2008. It has been supported by numerous High Sheriffs of Staffordshire, who continue to fundraise so that we can continue to make small, but vital, awards in their name. These grants are offered to small community and voluntary groups, to whom £500 can make a big difference.



Burntwood Gateway Club

£500 to provide a trip for disabled members to Cadburys World.

Alrewas Arts Festival

£500 to pay for a Graffiti artist for the event.

Enville Cricket Club

£500 to purchase machinery to ease the burden of upkeep of the pitch on members.

MSUK Staffordshire

£500 to purchase computer equipment to aid administration of the charity.

Lichfield & Burntwood Social Club For The Blind

£300 to help to cover the members cost of transport to and from their meetings.

St Lawrence's Church Friendship Club

£500 to extend their lunch club provision in the winter months, to ensure people were not isolated.

Community Music Projects

£250 to provide a music experience event at Gladstone Pottery Museum.

Whittington Community Computer Group

£500 to purchase computer equipment.

Midland Soccer Academy

£500 to provide football coaching sessions to children.

Stafford Radio Broadcasting

£500 to help buy new equipment for this community radio station.

Lives Released

£200 towards running costs for this organisation that helps ex-offenders re-settle in the community, and reduce the prevalence and likelihood of re-offending.

St Josephs PTFA

£250 to purchase books for use outside of school hours.

Friends of Essington

£250 to put on a pantomime for the rural areas of South Staffordshire.

Drayton Bassett Community Group

£500 to provide social activities.

Tamworth Sons of Rest

£250 to help cover the running costs of this small social group.

Status Grow

£250 to purchase fruit trees.

Packmoor and District Darby & Joan Club

£500 to help towards entertainment and talks for their members.

Synchronicity

£500 towards song and lyric writing courses.

Unite Tamworth Members Association

£250 towards a trip to Weston-Super-Mare.

Shoebox Theatre CIC

£250 to stage performance workshops.

Vodafone Stoke FC

£250 to create a dedicated changing area for the girls football teams.

Mum Art Makers

£800 towards art & craft materials.

Regent Court Social Fund

£250 towards gardening activities.

Burslem Jubilee Project

£250 towards the cost of speakers for the social club.

Chell Area Family Action Group (C.A.F.A.G)

£500 towards the older members luncheon club.

The Association of Mirpur Welfare Fund

£250 to help provide guest speakers for the luncheon club.



Case Study: Drayton Bassett Community Group

This Tamworth based group helps to keep older people in the village to maintain social connections. They run activities such as day trips and lunch meetings to help people who may be on their own to build new local connections and still enjoy an active social life. Many members have greatly benefited from the friendships formed.

Thanks to its success, they now have a spin off walking group that meets 2-3 times a week. The exceptional work of this organisations demonstrates the importance and need of social inclusion, particularly for older people.

The Sentinel Community Cash Jackpot



The Sentinel Community Cash Jackpot was a joint initiative between The Sentinel, The Big Lottery Fund and the Staffordshire Community Foundation, and formed part of the Big Lottery's 'Local Papers' strand of funding. Grants of up to £30,000 were available to charities and community groups based in The Sentinel's readership area—North Staffordshire, South Cheshire & North Shropshire.

Grants were available to organisations who were working to provide services which might not otherwise be available to the local population, to create new community facilities or to increase community cohesion.

The application process was extended, and so each application went through 4 separate stages of assessment. The first was the usual grants procedure, to reduce the number of applications to 75. The second stage was used to determine the 16 that would go forward to be featured in The Sentinel. The final stage used a public vote in The Sentinel to determine the public's favourite projects.

Applications worth more than £1.6million were received from nearly 100 organisations, with a budget of just £250,000. Only whole projects were funded and by the end of voting 11 organisations had been awarded a combined total of **£241,342**.

Who We've Helped

Chell Area Family Action Group

Awarded £21,233.25 to start a gardening and environmental project.

Operation Spitfire

Awarded £25,500 to engage with local schools & colleges on the renovation of the Spitfire.

Meadows Special School

Awarded £20,000 to create a horticulture centre.

Visyon

Awarded £25,450 to engage with and provide mentoring for young people.

Homestart

Awarded £25,240 to employ a supervisor & Admin Support Worker.

Peter Pan Nursery

Awarded £30,000 to provide a specialist childcare practitioner.

Weston Convey Residents

Awarded £15,056 for sports equipment for local residents .

Stafford & District Voluntary Services

Awarded £24,102.82 to develop a volunteering programme with ex-offenders to help them to reintegrate into society.

St Mary's & St Chad's Church

Awarded £10,000 to build a community garden.

The Dove Service

Awarded £20,000 to provide bereavement counselling to children.

Alsager Community Church

£27,370.00 To create a resource centre and food bank.

Case Study: Visyon

Visyon received a grant for counselling and support sessions for children and young people between 4 and 25 years old. This involves their usual provision of creative workshops on key issues, one to one mentoring, an anti-bullying initiative in a primary school, drug awareness education sessions and youth mentoring. The project also provided counselling and support for children and young people experiencing emotional distress due to a wide variety of factors including:

- Domestic Violence
- Bereavement
- Relationship Difficulties
- Attachment Issues
- School Issues
- Bullying
- Family Breakdown



The project makes a difference by providing help and support when it is needed without young people having to wait for long periods of time on waiting lists. The organisation have staff who work holistically with families and offer a service that alleviates distress and have found that, often, positive engagement with young people can lead to positive choices being made by them. This can help young people to stay in mainstream education which may enhance their chance of a decent life. Whilst all sessions are, by their very nature, confidential, there are two exceptionally good examples of how this project has helped people. (Cases have been anonymised).

Example A A child had been expelled from school, but after numerous attempts by Visyon to engage with him, he started to take part in their courses. On joining he was defensive, lacking emotional regulation and had very poor social skills. The group workshops and counselling he took part in meant that he has now re-engaged with mainstream school, developed his social skills and is more able to emotionally regulate himself and thus have less anger outbursts.

Example B A 13 year old girl was referred for issues of anger, self-harm and an increase in aggressive behaviour around others. After assessment she received nine hour long counselling sessions, held weekly. As the sessions progressed, and a trust and relationship developed, she began to talk more deeply about her feelings. Counselling helped her to focus not only on her past experiences, but on where she would like to get to. After the sessions she became more confident and had increased awareness of herself, positive attitudes towards life and change, and became less aggressive and no longer felt the need to self-harm.

Case Study: Peter Pan Day Nursery

Peter Pan Day Nursery are a particularly well known charity in North Staffordshire that provides care to children and support to their families. They had received a grant to provide some of their services, but this funding was coming to an end and the charity faced having to cut back on their services or turn people away. With the help of the Community Cash Grants scheme they secured a grant to enable them to continue operating at their existing capacity. The grant allowed them to cover the cost of the salary of one specialist childcare practitioner and one specialist nursery assistant.



The grant has allowed children and families to benefit from the life changing support offered by Peter Pan Nursery. They have provided developmental support for the children whilst delivering the Early Years Foundation Stage, to ensure that they have the best possible start in life. All children have progressed since the start of the project and individual targets that are set for them are being met and worked towards. The setting works with the whole family and is especially vital when the family is in crisis. There is a particularly good example of this, but the details have been anonymised to protect the identity of the child and family.

A child who was attending the nursery had multiple issues, including a speech and language delay, challenging behaviour and other significant health issues. Steady progress was being made but unfortunately the funding being used to pay for their salary was coming to an end. The grant allowed the work to continue, having a direct impact on the life of the child and their family. The child had a younger sibling, who despite being healthy, had started to mimic his behaviour. Their mum was obviously under a huge amount of pressure, but Peter Pan Nursery supported her with behaviour management techniques, so that she was able to safely and effectively manage her children's behaviours. Without the funding the nursery would not have been able to offer such fantastic and dedicated support to this family.



The Sentinel Community Cash Giveaway in Numbers

98 applications received

Eligible for funding **93**

75 progress to second stage

Through to the public vote **16**

11 receive funding through the scheme

Over **33%** of those who were
unsuccessful have received
other funding through the
Staffordshire Community Foundation

Bishop Stamer Fund

The Bishop Stamer Fund was established in 2010 following the sale of the Stamer House nursing home, due to a lack of need for the building. To ensure that the same demographic continued to benefit, it was decided that the fund should make awards to organisations who were working with older people to try to alleviate some of the issues they faced. These may be access issues, or the ability to partake in certain activities.

Awards may be made to individuals, up to a maximum of £500 for personal items, or to organisations working with older or disabled people up to a maximum of £25,000.

Who We've Helped

St Lawrence's Church

Received a grant of £24,318.00 to refurbish the kitchen area and provide better disabled access

Madeley Patients Practice Fund

Received a grant of £20,000 to run a pilot project in Newcastle under Lyme in conjunction with the Clinical Commissioning Group, centred on the health of older people, (50+)

St Thomas Church

Received a grant of £6,723.23 to purchase new tables and chairs for their older people's club

The Grocott Centre

Received a grant of £25,000 to refurbish the kitchen in this well used community facility

Tittensor Village Hall

Received a grant of £ 5614.00 to refurbish the hall

Headway

North Staffordshire

Received a grant of £10,000 to create a wet room to offer more dignity to their users

The Minster Church of St Peter ad Vincula

Received a grant of £10,000 to install disabled access and toilet facilities to their community room

Stoke on Trent Area Network For Disability (STAND)

Received a grant of £500 towards their core costs

Approach

Received a grant of £20,624.30 to provide daytime activities for people suffering from dementia

Hollybush Bowling Club

£1,000 to make the green safe for their older players

Case Study; Headway North Staffordshire

Headway provide social activities and support for people who have suffered head or brain injuries. Due to the nature of the injuries, some people need extra support with their hygiene, particularly if they have used the gym facilities.



Headway said; *"The wet room is getting plenty of usage. Some of the members have assisted showers stipulated in their care packages and are delighted to find that we can now offer it to them. Some members who don't use the gym facilities come up just to have a shower, the wet room has been a tremendous asset for us, and as such increased the referrals we receive"*.

Partners Assuring a Safer Staffordshire is the new name for the former 'PASS' charity, that was managed by Staffordshire Police. In 2013, the management of the fund passed to the Staffordshire Community Foundation and the name was expanded to reflect the contribution made to the fund from members of the business community.

The fund provides small grants to support community projects aimed at crime reduction. The emphasis for the fund has been on supporting activities for young people and helping to increase community safety and confidence.

Whilst only one award was made from this fund in 2013/14, we look forward to working with many more organisations in the coming year.

Case Study: Silverdale Boxing Club

Silverdale Boxing Club is based in Newcastle under Lyme and provides access to quality coaching and boxing classes and facilities for youngsters. In order to help the organisation, and for that to enable them to help other people, a grant was awarded for £719, which would allow them to refresh their equipment.

This new equipment drives interest and helps to keep the youth of the area off the streets, which in turn reduces anti-social behaviour in the area. The club also teaches focus, discipline and showing respect for one another.

The purchase of the equipment has meant they can increase the number of punch bags in the gym to 9, allowing more people to use the already popular facilities. The purchase of additional head guards has enabled them to have boxers competing in 2 different shows across the country.

Already they have achieved success with one of their young boxers. Milo James was selected to represent Staffordshire in a national championship held on the Isle of Man in 2013. Milo went on to win his bout.



Surviving Winter



Surviving Winter is a national campaign run by UK Community Foundations (UKCF) that has a local focus. The aim of the campaign was to raise money to help older and vulnerable people to stay warm and well in winter.

In Staffordshire, the Community Foundation appealed for donations from the public, from businesses and from local authorities to help people in various ways. This might have been through the provision of lunch club services, to ensure that older people maintained a social link to wider society; through the funding of voluntary transport schemes to ensure that people without transport could still meet necessary medical appointments; or by helping to combat the increase in fuel costs.

Winter is a dangerous time for the UK's older people. National Energy Action (NEA) estimates that there are 7 million households living in fuel poverty, and around half of those include somebody over 60, and as fuel prices continue to rise many more will suffer. Many are faced with the stark choice: fuel or food. The cold weather brings a host of health issues such as bronchitis and circulation problems. Last year there were around 31,000 excess winter deaths in those aged 65 and over, a 29% increase on the previous year.

Surviving Winter is about matching those vulnerable older people in need over the winter with those who can help, on a local level. In 2012, the Surviving Winter campaign helped over 20,000 older people survive the colder months and raised £2.5million. Last year in Staffordshire alone, we awarded more than £200,000 through the Surviving Winter campaign to help our county's vulnerable residents stay warm and well.

Case Study: Chell Area Family Action Group (CAFAG)

Chell Area Family Action Group are an organisation that has many separate projects underway from its base at the Whitfield Valley Centre in Stoke on Trent. One of these was a community café, open to anyone, but particularly local residents and other users of the centre.

Following the successful application for a grant from the Surviving Winter scheme they created a voucher system that would be aimed at older people and vulnerable people. Each voucher had a face value of £3 and could be redeemed at the community café.

As well as being available directly, some of the vouchers were allocated through Stoke on Trent Foodbank, ensuring that over the winter months, some of the most vulnerable in Stoke on Trent could receive a hot meal, even if their own circumstances prevented it.

As an added bonus, Chell Area Family Action Group will keep a log of redeemed vouchers, meaning that next year they will have an up to date list of the people who need the most help over winter.

Who We've Helped

All organisations were awarded £1000 to provide meals for older people or to help with transport issues over winter.

AgeUK—Burton	Live At Home—Lichfield
B Arts	Manna House
Bentilee Young At Heart Club	Mase
Blurton Farm Residents	Mobility Link
Association	Newcastle Community Transport
Bradeley Village Lunch Club	Not Just Mums
Cannock & District Foodbank	Parent Time
Chase Community Transport	Park Farm Social Group
Chell Area Family Action Group	Prime Time Lunch Club
Community Together CIC	Rising Brook Community Project
Coven Forget Me Not Club	Rugeley Foodbank
Early Born Meals	Salvation Army Lunch Club
Family Fun & Food	Signposts (Stafford)
Hanley Baptist Church Lunch	Sons of Rest
Club	St Johns Community Church
Headway North Staffordshire	Lunch Club
Hednesford Pentecostal Church	St Peters Lunch Club
Lunch Club	Starfish Project
Hibiscus	Stoke North Live At Home
Kinver Community Bus	Stoke on Trent Foodbank
Landywood & District Voluntary	African Caribbean Association
Help Centre	Tamworth Community Transport
Lawton Field Bowmen	Tea At Two Social Group
Lichfield Community Transport	The Tuesday Club
Live At Home—Burntwood	Wesley Hall Lunch Club



HELPING MORE

We also made 30 grant awards to help older people stay warm during the cold winter months.

Grants were for a fixed amount of £150 and paid directly to the recipients energy company.

This was primarily to ensure that people could afford to use their heating over winter as they needed, without having to worry about a big bill in the new year.

We Love Lichfield Fund



The We Love Lichfield Fund was the first of our community funds to launch. Community Funds are managed for the good of the whole community, within a particular district or borough and are made up of contributions from individuals, from the private sector through Corporate Social Responsibility and from many dormant trusts, that have been transferred to our management.

Grants of up to £1000 are made to organisations working within their local community, bringing a benefit to local people and making the district a better place to live and work.

Who We've Helped

1st Burntwood Scout Group

were awarded £408.32 to purchase food preparation tables for use on camps

6th Lichfield Scout Group

were awarded £500 to buy a dividing curtain for use on camps

7th Lichfield Scout Group

were awarded £300 to fund a scout trip

Lichfield Museum Bowling Club

were awarded £170 to buy a shelter for bad weather

Whittington Computer Group

were awarded £500 towards access to computer skills

Diamond Jubilee Allotments

were awarded £230 to buy a lawn-mower

Armitage with Handsacre

Village Day 2014

were awarded £500 to hold a village day

Chasetown Colts (Under 13's)

were awarded £500 towards new training equipment

Trent Valley Community First

Responder Group

were awarded £500 for promotional display boards

Lichfield Concert Band

were awarded £200 towards new scores

Holiday at Home

were awarded £478.97 to put on a holiday for older people

1st Alrewas Scouts

were awarded £170 for handheld GPS devices

Drayton Bassett Community Group

were awarded £500 to start a luncheon club

U3A Music Appreciation

were awarded £200 to purchase new sound equipment

St Chad's CE (VE) PFA

were awarded £300 to create a shady area for the homework club

Lichfield & Burntwood Social Club for the Blind.

were awarded £300 for a day trip to the National Memorial Arboretum

Case Study: Whittington Community Computer Group

This is a new organisation that received start up funding from the We Love Lichfield Fund. Meeting once a week, they focus on older people and IT and have set up a Silver Surfers group, teaching people to use Skype to keep in contact with friends and relatives.

The group has gone from strength to strength and now produces a monthly newsletter, has a luncheon club, organises theatre visits and now visits St Giles Hospice to do computer training there.



Coventry Building Society

This fund was established in 2012 by The Coventry Building Society using funds from their own charitable foundation. Managed across the Coventry Building Society's network by the Heart of England Community Foundation, it supports community groups that are active or based within the region covered by Coventry Building Society's branch network. In Staffordshire, this is limited to the borough of Tamworth. Priority is given to groups or activities aimed at improving the quality of life and opportunities in the area, and groups can apply for grants of up to £1000.

Case Study: Shoebox Theatre Tamworth

Shoebox Theatre operate from Tamworth Central Library, bringing theatre to those people who may not normally attend.

At the suggestion of the staff at Tamworth Library, the group decided to put on some workshops using the First World War as a theme. This included performance, stories, writings and poems. Brand new material written and performed by the members, as well as pre-existing material presented in a new way.

As well as filmed and live performance of original material, they also featured readings from writings of the period.

The members worked with professional drama, performance and teaching specialists who are participants and facilitators, acting alongside the community participants in the performance.

Among the community members of the group are volunteers that not only take part, but also support other members.

Who We've Helped

Tame Community First Responders

were awarded £710 to pay for the training of two responders.

Unite Tamworth and District Retired Members Association

were awarded £400 towards to provide social events for isolated members.

Shoebox Theatre

were awarded £595 to run theatre workshops based around the First World War.



Stoke on Trent Children's' Holiday Fund

Stoke on Trent Children's Holiday Fund

The Stoke on Trent Children's' Holiday Trust Fund was first established in 1981, following the merger of two separate charities; Stoke on Trent Children's Convalescent and Holiday Home, Rhyl, which had been established in 1926 to provide a holiday home for children from Stoke on Trent and The Charity of William Parton, first established in 1936. Due to changing circumstances the decision was taken to sell the home in Rhyl and to invest the money for the purpose of making grants to children in Stoke on Trent who needed a break away for convalescence or educational purposes.



In 2009, the fund management was transferred to the Staffordshire Community Foundation, and we were fortunate enough to retain several of the former trustees as donor advisors. Every year the fund makes awards to children between 5 and 17 to enable them to take part in activities which the parents may not otherwise be able to provide. This helps to ensure that no child misses out on an important school trip due to circumstances beyond their control.

More than
£13,000 was
awarded in this
financial year

In 2013/14
we helped
over 90
children

Case Study

The children really enjoyed the trip to Stanley Head Outdoor Centre.

As a result of the grant they were able to experience a wide range of social, physical and academic learning experiences. For many it was their first time away from home on their own, a milestone in everyone's life.

They had to share and work together cooperatively in their dormitories and at meal times. A lot of the practical activities like high wires and bouldering involved team work and good communication skills. Many of the activities they experienced develop life skills which will stay with them for a long time.

On behalf of the children and their families many thanks for the funding which has enabled these children to have real life experiences which they could never get in school.

*Rob Shenton
Headteacher, Summerbank Primary School, Stoke on Trent*

Malam-Heath Fund

The Malam-Heath Fund is the result of a merger of 2 separate funds—the Edward Malam Convalescent Fund and the Heath Memorial Trust Fund. The Edward Malam Convalescent Fund made awards to help adults who needed a break or holiday as part of recuperation from illness and the Heath Memorial Trust Fund made awards at Christmas to benefit people who might be on a low income or isolated. Due to the similar nature of potential beneficiaries, the funds were amalgamated to reduce costs, whilst maximising the amount of help that could be given.

Originally the funds were for the Burslem and Tunstall areas of Stoke on Trent according to a trust deed that pre-dates the federation of the 6 towns of Stoke on Trent into one city. As the fund has grown over time the area of benefit has also been extended, so that now anyone in the City of Stoke on Trent may apply for help.

As well as providing holidays for recuperation we now also make awards to community based organisations who are organising day trips for people who may not be comfortable being away from home for more than a day. In December awards of £1000 are made to community groups who may be trying to stage a party for disadvantaged, lonely or isolated people in their area.

Case Study; Tunstall Special Needs Club

“For our holiday in 2014 we took our members to the Burstin Hotel in Folkestone. The hotel was great as it had its own swimming pool and great entertainment in the evenings with a show and dancing after. This was wonderful and just right for all of us.

We had three trips out during the stay. We went to Dickens World, Diggerland, and Margate. At Dickens World some of our members were able to take part in the re-enactment of some of Dickens stories and to see what it would have been like to go to school in those days.

At Diggerland, everybody had a go at driving a JCB digger and dumper trucks. They enjoyed this, especially when they went off the track and got it wrong. We then finished with a good day by the sea at Margate.

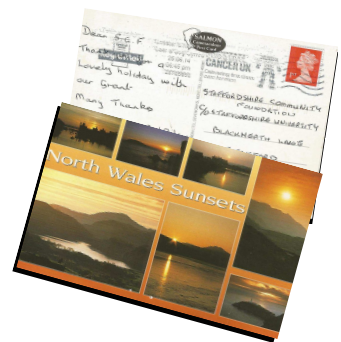


The holiday gives our members a chance to get away with their friends and enjoy themselves. They have experiences they would not otherwise have got. We are especially thankful to the Staffordshire Community Foundation for the grant which enabled to have such a great time. “

Over £20,000 was awarded to hold Christmas parties, benefitting over 600 people

We were able to support an older couple who had numerous health difficulties by paying for a holiday to Wales.

Just a simple change of scenery and getting away from home can be invaluable to people who may not otherwise have the opportunity.



Realise Foundation Fund



The 'Supporting Lifelong Learning' strand of the Realise Foundation is an endowment fund that is designed to make awards to people who may face a barrier to education or work.

Bursaries are made to people in North Staffordshire or Stafford Borough, and could be for help towards the cost of course fees at college or university, textbooks or learning materials, IT equipment, excursions that form part of the course, child care costs, or travel costs.



RECIPIENTS

Some of the 30+ students and learners presented with bursary awards from the Realise Foundation Fund.

Nearly £20,000 has been awarded this year

Case Study 1: Tasheka McDonald

Tasheka McDonald, (pictured front centre), is a student at Newcastle under Lyme College. She would like to be an adult nurse, but first needs to complete her 'Access to Higher Education' course.

As more and more academic material is available online, as well as an online submission system for filing coursework, she needed new and up to date IT equipment to be able to study more effectively and efficiently.

Tasheka received an IT package worth £500 to help her. The package contains a new laptop, Microsoft Office Home & Student Edition, an 8GB USB flash drive to enable portable working, an external 500GB hard drive to store ongoing work, a laptop case to carry it all around in, and a multifunction printer, scanner and copier.

Case Study 2: Sinead Carter

Sinead Carter, (pictured above, front right), is an apprentice at PM Training. She very much enjoys her apprenticeship but found travel costs were becoming a real issue.

An award from the Realise Foundation Fund was made to cover the cost of bus travel for 12 months.

Sinead said, "I am happy with this because I want to carry on working but if it hadn't been for this award I would have struggled to have been able to pay for the travel."

John Flock Bentilee Empowerment Fund

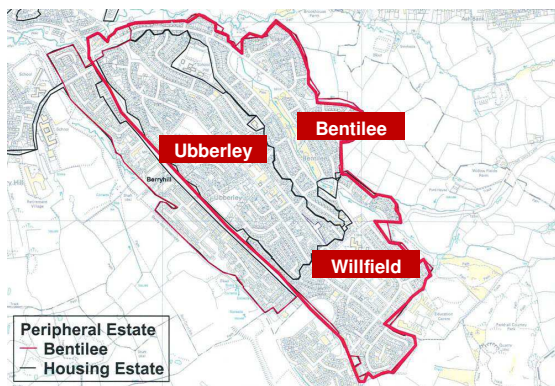


The John Flock Bentilee Empowerment Fund was set up by friends and relatives of John Flock, a board member and chair of EPIC Housing until his death in 2010. He relentlessly saw through his commitment to residents of Bentilee to ensure that they had access to good quality housing, excellent local services and the opportunity to achieve their aspirations.

The fund was established to help people on a low income in the Bentilee area of Stoke on Trent and includes the 'villages' of Bentilee, Willfield and Ubbberley, although people do not need to be an EPIC tenant in order to qualify.

The aim of the fund is to remove barriers to work or education, or to provide opportunities and support for people to grow and progress. As part of these awards, most recipients undertake some form of volunteering—to ensure that they gain real life work experience whilst they are working towards bettering themselves.

Some things that have been funded in the last 12 months include driving lessons and tests, short accredited training courses, such as the CSCS award, (Construction Skills Certification Scheme), fork-lift truck driver training, text books and materials for learning, and IT equipment.



Geographical Area covered by the John Flock Bentilee Empowerment Fund

Case Study: Driving Lessons

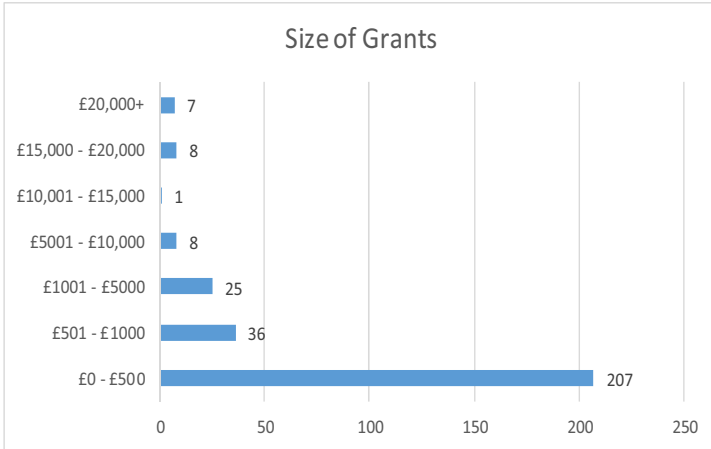
One recipient of an award had been out of work for 7 years but after much searching was offered a job that was out of the immediate area. The amount of travelling needed by public transport made the position almost unviable and so he made an application to the John Flock Bentilee Empowerment Fund for an award of driving lessons.

The application was successful and a course of driving lessons was awarded, leading to him accepting a full time employed position.



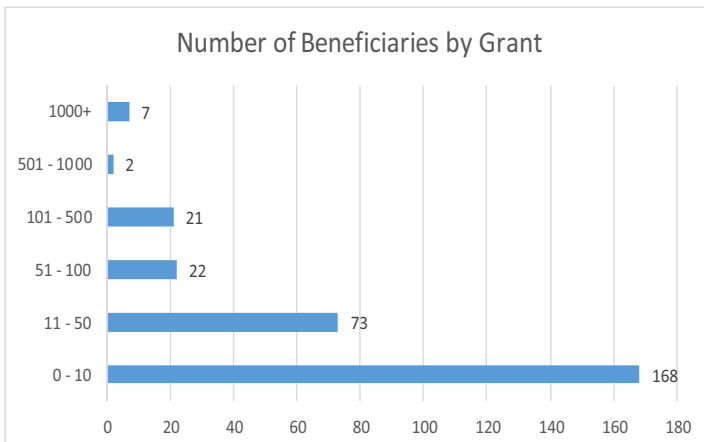
Breakdown of Grants by Amount

Grants awarded are typically around an average of £3000, although this can vary from grants as small as £71, up to £30,000, dependant on the scheme the grant is awarded from and the work that the grant is funding.



Breakdown of Number of Beneficiaries

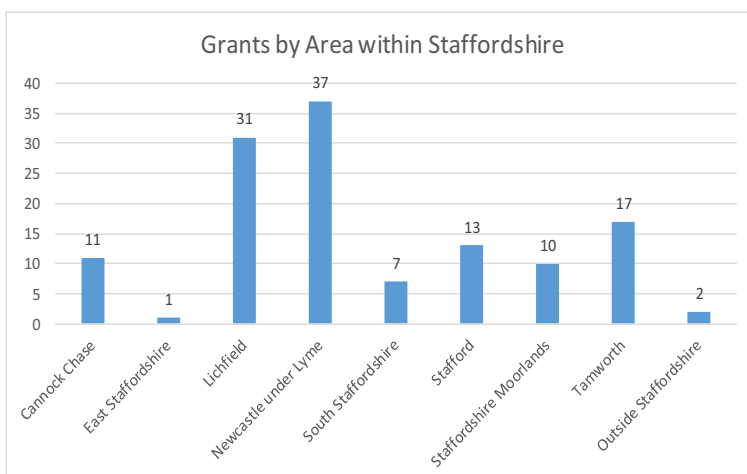
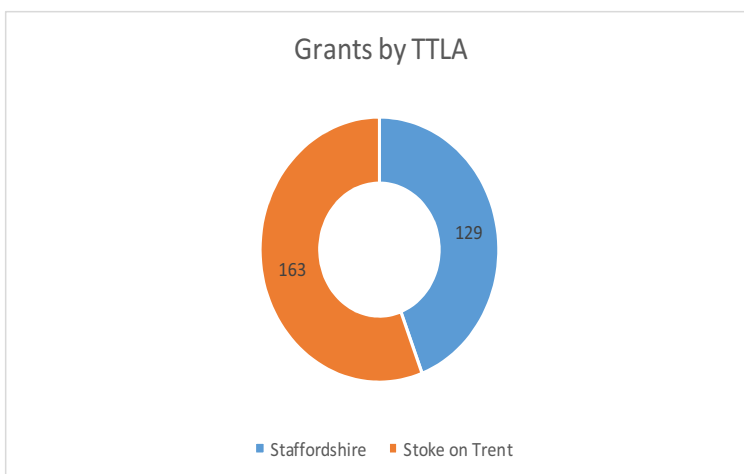
We offer many grants schemes, with some for individuals, where there is only 1 person to benefit, to grants that will help an organisation to support thousands of beneficiaries. In the past year the number of beneficiaries helped per grant is shown below.



Breakdown of Beneficiaries by Geographic Area

Each year we award hundreds of grants around the county. For the purposes of grant giving, we break down the amount awarded into Staffordshire and Stoke on Trent. This is because Staffordshire and Stoke on Trent are considered to be separate TTLAs, (Top Tier Local Authority), and consequently demographics are broken down into these areas.

The graphs below show the amount awarded by TTLA, with the bottom graph showing a further breakdown by borough or district within Staffordshire, but excluding Stoke on Trent.

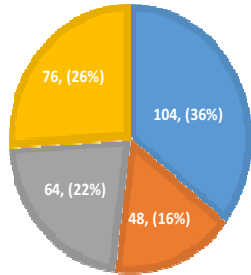


Breakdown of Beneficiaries by Cause and Issue

When grants are assessed to determine whether an award can be made, and if so, how much that award should be, there are many factors that need to be taken into consideration. Some of these factors include the problems faced by the people that the grant will help, and how it will help.

BENEFICIARIES BY AGE

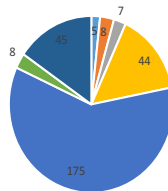
■ Children ■ Young People ■ Adults ■ Older People



Left: Number of grants awarded to projects targeting specific age groups

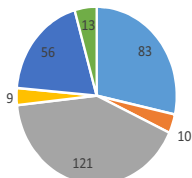
Right: Number of grants awarded by issue

Issue Addressed By Grant



■ Health - General Difficulties ■ Health - Mental Difficulties ■ Health - Physical Difficulties
 ■ Social Integration ■ Low Income ■ NEET
 ■ Other Disadvantage

Service Provided



■ Access To Services ■ Arts & Heritage ■ Education & Training
 ■ Employment ■ Isolation ■ Sports & Fitness

Left: Number of grants awarded to projects providing relevant services

Feedback from Grant Recipients

Being able to highlight success through grant awards is something that is useful and helps to quantify the decisions we make. But sometimes, a softer approach can mean just as much. We receive hundreds of letters and cards every year to say thank you for the funding we have awarded.

On behalf of our committee and users of the Community Bus, may I thank you most sincerely for the donation. This will greatly aid the service we offer with our community transport which operates within the Parish of Kinver by collecting elderly people at bus stops and a door to door service, then transporting them for shopping, pensions, seeing the doctor, dentist or just to visit a friend. Some people also use it to go to the local churches for funerals as the trip to St Peters is very steep.

Margaret Rogers, Kinver Community Bus

On behalf of our voluntary organisation, I would like to thank you for your generous grant. It requires a full year of work to obtain sufficient funding to be able to provide a real Christmas celebration for the whole community, and your help was invaluable. It was very interesting to attend the awards ceremony and be made aware of the variety of voluntary organisations you help, and we are pleased to be amongst this group receiving your support.

Janet Bellis, Meir Christmas Events Board

Thank you for your very generous donation towards our 'Holiday at Home' event. A total of 66 elderly and housebound people (including 6 in wheelchairs), plus carers and volunteers, attended the day, and we all had a wonderful time. It is thanks to your generous grant that we were able to plan this day, which was entirely free for all who attended, and the people came from all over Lichfield. Thank you for making this day possible.

Judith Henshaw, Holiday at Home

Thank you for a lovely holiday that we could not have had without our grant.

Peter & Beryl Wilcox

We would like to take this opportunity to thank you very much indeed for the very kind grant that you have donated to the Association with regards to Luncheon club provision. It is very much appreciated.

P. Day, North Staffs Carers Association

Please accept our thanks for the generous grant. This means a great deal to the survival of our club and all the members are very appreciative of your help. The club has been in existence for 30 years and meets for lunch and receives either a talk by various people or a musician/singer to entertain us. We arrange transport to collect and return the members to their homes due to their condition. We are the only organisation supporting the visually impaired in the Biddulph and Biddulph Moor area. For some members this might be the only time they get out and they love meeting their friends.

Bill Woodward, Biddulph Visually Handicapped Club

On behalf of Alrewas Arts Festival, I would like to officially thank you and the SCF panel for kindly awarding us a grant towards our Graffiti Project. We are delighted. It will enable us to involve a lot of local youngsters in creating an attractive piece of art which hopefully will give a lot of pleasure to passers by for years to come.

Susanne Williams, Alrewas Arts Festival

Thank you very much for the grant from the Staffordshire Community Foundation and bringing it all together through what has been a difficult time for The Dance Yourself Fit Dance Club.

John & Barbara Wheatley

I am writing to thank you for your very kind grant to our scheme. This is very much appreciated as funding is increasingly difficult to find. Our work is extremely important to us and each member and volunteer, who attends, you have now given us the chance to continue and develop this, and we will make every penny count in the scheme and make a difference.

Liz Daley, Live At Home Scheme

	<i>Notes</i>	Unrestricted funds £	Restricted funds £	Endowment Funds £	Total 2014 £	Total 2013 £
INCOMING RESOURCES						
Incoming resources from generated funds						
Voluntary income		27,710	368,988	185,732	582,430	746,742
Investment income		322	-	189,039	189,361	89,384
Incoming resources from charitable activities		39,904	15,798	-	55,702	103,462
TOTAL INCOMING RESOURCES		67,936	384,786	374,771	827,493	939,588
RESOURCES EXPENDED						
Cost of generating funds	1/2	61,270	-	18,306	79,576	51,842
Charitable activities						
Grant making	1/2	25,754	706,557	-	732,311	673,615
Governance costs	1/2	5,045	607	-	5,652	4,869
TOTAL RESOURCES EXPENDED		92,069	707,164	18,306	817,539	730,326
NET INCOMING/(OUTGOING) RESOURCES BEFORE OTHER RECOGNISED GAINS AND LOSSES		(24,133)	(322,378)	356,465	9,954	209,262
Gross transfers between funds		37,128	293,859	(330,987)	-	-
Other recognised gains						
Realised gain on investment disposal		-	-	74,714	74,714	2,051
Unrealised gains on investments		-	-	110,159	110,159	311,161
NET MOVEMENT IN FUNDS		12,995	(28,519)	210,351	194,827	522,474
RECONCILIATION OF FUNDS						
TOTAL FUNDS BROUGHT FORWARD AT 1 APRIL 2013		75,952	161,753	2,856,679	3,094,384	2,571,910
TOTAL FUNDS AT 31 MARCH 2014	13	88,947	133,234	3,067,030	3,289,211	3,094,384

	Notes	2014 £	2013 £
FIXED ASSETS			
Tangible assets	8	1,437	344
Fixed asset investments	9	3,121,806	2,913,119
		<u>3,123,243</u>	<u>2,913,463</u>
CURRENT ASSETS			
Debtors	10	9,077	7,167
Cash at bank and in hand		193,036	216,708
		<u>202,113</u>	<u>223,875</u>
Creditors: Amounts falling due within one year	11	<u>(36,145)</u>	<u>(42,954)</u>
NET CURRENT ASSETS		<u>165,968</u>	<u>180,921</u>
NET ASSETS	12	<u>3,289,211</u>	<u>3,094,384</u>
FUNDS			
PERMANENT ENDOWMENT FUNDS	13	3,067,030	2,856,679
UNRESTRICTED FUNDS	13	88,947	75,952
RESTRICTED FUNDS	13	<u>133,234</u>	<u>161,753</u>
TOTAL FUNDS		<u>3,289,211</u>	<u>3,094,384</u>

Endowment Funds—An Overview

by Elizabeth Stevenson, Donor Relations Officer



Many companies, and individuals, are now giving more to charity than ever before. There are no hard and fast rules as to which charity or organisation they should give to, or for what cause, but most people will have their own ideas—of who to support and what they want to achieve through their charitable giving.

Companies, no matter how large or small, are now looking at giving to the community as a way to increase their interaction with their local community, to increase their profile, reputation and public image and to bring extra benefit to their business.

Many people are aware that giving to their community can help them, but are unsure as to how and unsure as to what benefits they can reap. Giving effectively can be a time consuming process and can take a lot of effort and energy, with no guarantee that it will accomplish what you want it to.

There used to be 3 main ways of giving back to your local area;

- Firstly through making awards to local people or small charities, but this was often a minefield – making sure that the right people benefited and that your money achieved the results you wanted were difficult things to keep a check on.
- Secondly by offering pro-bono support or fundraising – but again you had to make a choice of which charity you would support, and conversely which ones you would not support – and why one charity was more important than the other.
- The third option, and often the most expensive, was to establish a trust in the name of your business, to ensure that your giving made a long term difference, but this is also expensive and time consuming and adds to a workload with tasks that are rarely the specialism of the business.

However, now the Staffordshire Community Foundation can turn this long and difficult process into the easiest of tasks, by maximising the benefits, minimising the risks and taking care of all the hard work for you, as well as ensuring that you never have to say no again.

We can work with you to make the most of your charitable giving, helping you to achieve exactly what you want to with the minimum of effort. All this and more is done through a Donor Advised Fund – a fund that we can manage for you, but where all decisions are left in your hands.

The Benefits of a Donor Advised Fund

Donor Advised Funds can help you to target your charitable giving far more effectively than ever before. You can make it as focused or wide ranging as you like and can be sure of achieving what you want to with the minimum of fuss.

Essentially, setting up a donor advised fund is like having your own charitable trust, but with far less expense and work than ever before – and better still, whilst you will get all the credit for your charitable giving, we do all the hard work for you, so you don't have to.

The table on the next page summarises the key differences in establishing your own charitable trust and establishing a donor advised fund, but really the two biggest differences are cost and administration. Even if you have previously established a charitable trust you may find the task of giving the money away effectively time consuming and arduous, so some donors have both – a charitable trust in their own right and a Donor Advised Fund to distribute to the community.

Comparison Between A Donor Advised Fund & A Charitable Trust

	Donor Advised Fund at SCF	Charitable Trust
Start-up Procedure	Simple agreement	Registration with the Charity Commission
Costs	5% set-up fee, 1% p.a. (typical)	£10,000 Set up costs, Average £10,000 p.a.
Time To Establish	Immediate	Average 6 months
Minimum Contribution	£10,000 for named flow through fund £25,000 for named endowed fund	No minimum requirement, but an endowment of £750,000 is often seen as a minimum for a trust to be viable
Added Value	We can add 50% of your original donation through match funding	None
Tax Status	Covered under SCF's charity status	Covered by registration with the Charity Commission
Reporting	SCF takes care of reporting to the Charity Commission through its annual report and accounts	The donor/trustee must maintain all financial records, prepare accounts and submit to the Charity Commission
Donor Control	Trustees of the SCF take on legal and fiscal responsibility for the donor's funds, while the donor recommends grants to organisations vetted by the SCF	Donor appoints board of trustees to control all aspects of grant making and investments
Philanthropy Advice	SCF provides full service advice to donor	Donor/trustees responsible for own giving strategy
Grant making service: expertise, administration, follow-up	Professional staff available to help identify and assess grantees; - provide input on community needs; and ensure follow-up with recipients. Reports back to donor	Donor responsible for own grant making process, administration and oversight
Privacy	SCF can maintain donor anonymity if wanted	Charitable trusts must keep public records
Profile	SCF can help as much or as little as required	Responsible for own profile
Geography	SCF mainly operates in Staffordshire, but can partner with other Community Foundations to deliver national or regional initiatives.	Donor/board of trustees determines their geographic reach.
Reach	SCF connect donors to a variety of groups and issues in the community. SCF connects like-minded donors	Must find own networks and information resources

"As a general rule of thumb, I advise my clients that a charitable trust needs to be endowed with at least £750,000 in order to generate sufficient income to be viable. Even when a client knows precisely what they want to do, the preparation to the Charity Commissioners for registration can typically cost £10,000. An annual audit is likely to cost £5,000, and just the day-to-day administration can add another £5,000 per annum."

Tim Thornton-Jones, Partner, Lawrence Graham Solicitors

Current Endowment Funds

There are many endowment funds that are currently held, for a variety of causes and needs. Many of these are highly restrictive, meaning that they are held for a specific cause, and can not make general awards. Not all endowment funds are yet awarding grants, and so inclusion here is not an indication that a grant is available from that particular fund.

In addition, there are community funds held for each borough or district of Staffordshire, (further information on Community Funds can be found on pages 40 and 41).

Bet365 Fund

Set up to support Staffordshire based organisations

Bishop Stamer Fund

To support caring causes in North Staffordshire

Breath of Life Fund

Please see note on page 39

Burslem Community Fund

To support organisations in Burslem, Stoke on Trent

Etruria Rotary Fund

Remit to be determined

High Sheriff Fund

To support organisations throughout Staffordshire

Hill & Pepper Fund

To make awards to disadvantaged people in Stoke on Trent

Hilton Main Recreation Fund

To make awards to organisations in the former Cannock Chase Rural District

John Flock Bentilee Empowerment Fund

To support people in the Bentilee area of Stoke on Trent

LGB Switchboard Fund

To support the LGB population of North Staffordshire

Malam Heath Fund

To support disadvantaged people in Stoke on Trent

Mo Chaudry Fund

To support sporting causes in Staffordshire

Moorlands Community Fund

To support organisations in the Staffordshire Moorlands

Realise Foundation Fund

To support people in education and training

SCF Trustee & Staff Fund

Fund made up of contributions from SCF Trustees and staff

Sir Stanley Matthews Foundation Fund

To benefit sporting causes in Staffordshire

Stafford Children's Hospice Fund

To support hospices serving children in Stafford

Staffordshire Charitable Trust

To support organisations throughout Staffordshire

Stoke on Trent Children's Holiday Fund

To award holidays to children

United Charities (Checkley & Upper Tean)

To support disadvantaged people in Checkley and Upper Tean

William Meadon & John Bentley Fund

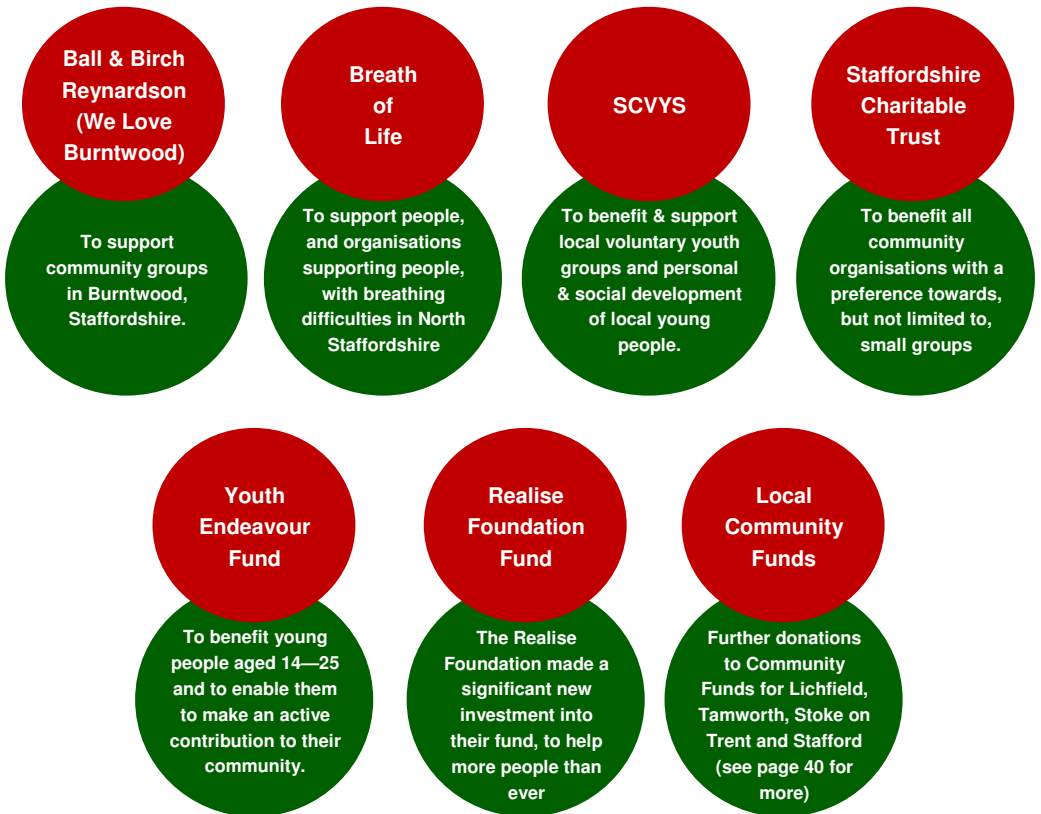
To support children's holidays in Newcastle under Lyme

Youth Endeavour Fund

To support young people, aged 14-25 within 20 miles of Stoke on Trent

New Endowment Funds

New endowment funds are created for a variety of motivations; wanting to give back to the community, delivering effective CSR, or revitalising a dormant fund. This year we have seen a number of individuals and organisations create endowment funds, with each new fund meeting a different criteria or need, each being close to the hearts of the donors.





Community Funds

Community Funds for Staffordshire is an initiative that was started in 2010. There were many people who wanted to donate to local causes, but were unsure of what was out there, and were concerned about donating to one particular cause when there were so many others that might also benefit.

There was also concern that money that was donated in one area might be spent in another, and a drive to keep donations local to strengthen their own area. All funds ensure that money donated in their local area is awarded to organisations in their local area, helping people in their local area, and ensuring that as much money as possible is returned to their local area.

Community Funds were established to enable these people and businesses to donate to one simple fund, which would then go on to make awards all around their area.

Community Funds are designed to help small community and voluntary groups, as well as registered charities, to ensure that they can get the help and financial support they need in order to maintain their service.

These organisations provide thousands of hours of voluntary service across the county and it is vital that we continue to support them, to ensure that we maintain a network of organisations who can provide locally led and delivered support that is so vital to many in the area.

Each community fund is led by a local panel of 'Donor Advisors', people who have an intrinsic link to their local area, either by living, working or socialising there.

The funds are set up so that they will exist forever, growing each year, whilst also awarding more in each subsequent year than the previous one. They contain contributions from the Staffordshire Community Foundation, from local business, local people, quite often local authorities and many others, who care so much about their own district or borough that they want to give something back. As well as general donations, many people fundraise for their local fund as a way of supporting their local area.

Many businesses either donate outright, or organise day long work events with the fund being the local beneficiary, and they are a great way of being non partial in your support to the local community.

Community Funds

There are 9 community funds covering the county of Staffordshire, each one covering the area as defined by the local authority;

- Cannock Chase
- East Staffordshire
- Lichfield
- Newcastle under Lyme
- South Staffordshire
- Stafford
- Staffordshire Moorlands
- Stoke on Trent
- Tamworth

In addition there are two 'sub-funds', which operate under the umbrella of the wider fund, but focus on a smaller area;

- Penkridge, (within South Staffordshire)
- Burntwood (within Lichfield)

Quite often these funds operate under the standard community fund name and logo, but there may be times when they operate under an alternate 'brand name', where the name might be considered more 'appropriate' or 'friendly' to the local area, such as 'Chase Community Fund' in Cannock Chase, the 'We Love Lichfield Fund' in Lichfield and 'Tamworth Forever Community Fund' in Tamworth.



The We Love Lichfield Fund was the first to launch in 2010, and this is now being used as a template for all other community funds. It has been successful proving that partnership working really does work for everyone's benefit, with donor advisors being drawn from the District council, the local business community and local charities and support organisations, such as Support Staffordshire—Lichfield District. The fund is growing exceptionally well, partly due to significant support from local businesses, already having secured the support of over 20 different businesses.

Having a significant local fund means that we can target more grant funding than ever before to these local areas, meaning that everyone in the area benefits.

Over the next 12 months, all community funds will publicly launch, ensuring that every city, borough or district in Staffordshire has its own unique, independent, sustainable funding source.

The Year Ahead

The 2014-2015 financial year looks set to be very exciting for the Staffordshire Community Foundation. We've got lots of new endowments in the pipeline, the public launch of our remaining area funds, lots of high profile fundraising initiatives and the launch of a few new grants schemes too.

We're also implementing new internal IT systems, which will not only make processing applications and the turnaround on grant applications far quicker, but it will also allow us to roll out a new impact measurement system, resulting in the ability to produce far more detailed reports and reviews, to show just how important the work of the third sector in Staffordshire is, and how valuable our many different charities, community and voluntary groups are.

New Endowments

By the summer of 2014 we will have a new endowment established in the name of the Maddox, Burslem and Leicester Trust. This endowment will be to benefit educational causes across North Staffordshire.

Community Funds

In Autumn 2014 we will be publicly launching another three of our community funds, in South Staffordshire, Newcastle under Lyme and Stafford Borough. The remaining community funds, for East Staffordshire and the Staffordshire Moorlands, will follow in Spring of 2015. These new funds will provide an easier way for businesses and individuals to support their local community than ever before.

Fundraising

We are most pleased that the High Sheriff of Staffordshire for 2014-15, Mrs Ann Fisher, has chosen the High Sheriff Fund as her charity of choice. Ann is planning to walk the Two Saints Way, which runs to Lichfield Cathedral from Chester Cathedral, the two cathedrals that held the shrines of St Chad and St Werburgh.

The walk will take place over several 'legs', the furthest being 14 miles between Stoke on Trent Minster and Stone. The walk will finish in March 2015, appropriately on St Chad's Day.

We are also planning more fundraising initiatives to follow in the footsteps of the 'World's Shortest Fun Run', held last year in aid of the We Love Lichfield Fund.

We look forward to working on all of these initiatives, and to bringing more benefit to Staffordshire than ever before.

Thank You!

Every year the Staffordshire Community Foundation helps hundreds of community groups to help thousands of people in Staffordshire.

There is no better feeling than being able to help our local community, but we couldn't do it without you, and so we'd like to take this opportunity to thank you all for your support and involvement with the Staffordshire Community Foundation over the past 12 months.

We look forward to working with you all in the future to continue to make a difference to Staffordshire!

Thank you to.....

The people we've worked in partnership with.....

- Staffordshire County Council
- Chase CVS
- Big Lottery
- Stoke on Trent City Council
- East Staffordshire CVS
- Comic Relief
- Cannock Chase District Council
- Lichfield & District CVS
- Coventry Building Society
- East Staffordshire Borough Council
- South Staffordshire CVA
- Heart of England Community Foundation
- Lichfield District Council
- Stafford & District Voluntary Services
- Lichfield Mercury
- Newcastle Borough Council
- Staffordshire Moorlands CVS
- The Sentinel
- South Staffordshire District Council
- Tamworth CVS
- Skills Funding Agency
- Stafford Borough Council
- VAST
- Staffordshire Police
- Staffordshire Moorlands District Council
- Aspire Housing
- Tamworth Herald
- Tamworth Borough Council
- EPIC Housing
- UK Community Foundations

Thank you to.....

Our supporters, friends and patrons

- Lord Shrewsbury
- The Lord Lieutenant, Ian Dudson, CBE
- Lord Stafford
- Graham Stow, CBE, DL

***And a massive thank you to all of
our donors and donor advisors!***



StaffordshireCF



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